

MINUTES

May 22-23, 1975

Philadelphia, Pennsylvania

Commission Members Present: Burkhardt (Chairman); Aines, Becker
(Thursday only); Casey; Cuadra;
Dunlap; Lerner; Lorenz; Moore;
Scott; Velde; and Wu

Commission Staff Present : Trezza; Price; Reszetar; Cranwell;
and Thompson

Guest Present : Dr. Anthony Oettinger
Harvard University

The meeting was called to order at 9:00 a.m.

Change/Addition to March Minutes

Mr. Velde indicated that no specific number of persons to be nominated for the White House Conference on Library and Information Services was agreed upon and, therefore, the reference should be deleted. Mr. Casey requested that the date--November 16, 1974--of the copyright meeting be included.

With the requested change and addition, the minutes were accepted as submitted.

Related Papers

Mr. Trezza reported that the 27th related paper on "The Role of the U.S. Book Exchange in the National Program for Library and Information Services" had been received. Fourteen papers have been received and accepted. Five are being reviewed. Papers have not been received from Messrs. Bystrom, Fry, McDonald, Swartz, Tate and Ms. Duggan. Messrs. Carvey and Benjamin submitted revised papers that were accepted.

These papers will be sent to the Government Printing Office to be published as monographs. The following notation will appear on each related paper:

"The views expressed are those of the author and do not necessarily reflect the position or policy of the NCLIS. Though related to the Commission's National Program, papers in this series are not an integral part of the National Program Document."

A decision on whether to deposit the papers with the National Technical Information Service (NTIS) is still pending. To do so will cost \$35.00 per paper. (We normally limit publication and distribution through GPO and ERIC.) If NTIS's audience is different enough from these sources, this additional distribution may be worth the cost.

Regional Hearing

The Mid-Atlantic Regional Hearing was considered a success and Dr. Burkhardt commended the Commissioners on their presence and questions. Dr. Burkhardt suggested that staff prepare, or have prepared, a general summary of the main points raised in the hearings.

Council of State Governments

Mrs. Moore urged the Commission to plan a meeting with the Council of State Governments in Denver, Colorado. As a preliminary effort, Mr. Moore agreed to try to arrange a meeting for Mr. Trezza.

Plan of Action

Dr. Burkhardt suggested that the staff produce a "Plan of Action" outlining major responsibilities to be undertaken during the next year.

Raising the Level of Consciousness about NCLIS

It was determined that an effort should be made to "raise the level of consciousness about NCLIS." Several suggestions were:

- (1) Contact a consultant to arrange for possible television appearances, newspaper articles, etc. (Messrs. Musgrave of Washington, D.C., and Edward Newman were suggested.)

- (2) A statement issued identifying NCLIS with the knowledge explosion.
- (3) Contact a public relations firm such as the Public Relations Board in Chicago (which ALA is using) and seek their advice and opinion in such an effort.
- (4) Mr. Velde agreed to investigate a possible 20 second television spot.
- (5) Make presentations before the Head of the Federal Communications Commission, the Commissioner of Education, etc.

Resources and Bibliographic Support

Mr. Trezza stated that two task forces would be organized this summer. They will concentrate on working toward implementation of the recommendations in the Westat study. The areas are:

- (1) Periodical Resource Center or Centers; and
- (2) National and Regional Resource Centers.

The area of nonbook materials will require further study.

Temporary part-time help will be sought to assist in the implementation of the program. Some suggestions for private sector participation were:

- (1) David Waite of Information Dynamics;
- (2) National Federation of Abstracting and Indexing Services; and
- (3) Eugene Garfield of the Institution for Scientific Information.

White House Conference

The National Commission, last February, submitted a supplemental appropriation request for Fiscal Year 1975, based upon a 35-month schedule for the White House Conference on Library and Information Services and the supporting 56 state and territorial conferences. Cost of the preparation of a final report to the President and the Congress is also included in the budgetary figures.

Mr. Casey reported that he learned from his Congressman on May 15 that the Commission's request was carefully reviewed by White House officials and it was determined that a supplemental appropriations request would not be forwarded at this time. However, a review of the proposed White House Conference will be made as a part of developing the 1977 budget proposals. This same report was relayed to staff and a number of Commissioners from various sources.

The idea of a meeting between persons appointed to the White House Conference Advisory Committee and NCLIS was discussed. Mr. Velde and Mrs. Moore agreed with Mr. Trezza's suggestion that he meet with Mrs. Margaret Warden during the San Francisco Conference and discuss the possibility of holding a meeting in Washington, D.C., with Dr. Burkhardt and some of the other individuals that have been appointed to the Advisory Committee.

Senator Javits is a key person in the outcome of the White House Conference and a meeting will be arranged between him, Dr. Burkhardt, and Commission staff.

Mr. Velde reported that he had met with Mr. Roger Semerad in the White House and received little encouragement for the White House Conference.

When the conference gets off the ground, Mr. Trezza will have the responsibility for determining participation in the regional conferences.

House Budget Hearings

Dr. Burkhardt discussed his presentation of budget testimony before the House Committee on Appropriations, Labor-HEW Appropriations Subcommittee. He stressed the urgency for additional staff. The only Congressman present was Representative Patten of New Jersey, who was positive. However, he reported that Congressman Flood's attitude at a prior meeting was noncommittal and generally negative.

Messrs. Lerner and Casey volunteered to write letters to various Congressmen and Senators reminding them of the urgency for the Commission's budget. Mr. Trezza agreed to draft some ideas and specifics for them.

Copyright

The third meeting of the Copyright Group was held on April 24. They requested the Commission to undertake a study which would:

- (a) Develop a body of pertinent data under agreed-upon conditions;
- (b) Analyze the collected information to determine what patterns of traffic, if any, exist with respect to library photocopying of serials; and
- (c) Provide a text of a mechanism for royalty payment which will provide sufficient data to permit reasonable extrapolation of the cost of administering such a mechanism.

It was agreed that a small group representing both the publishers and librarians would meet to draft the specifics which could be used in the development of a Request for Proposal (RFP) on the copyright issue. The publishers elected Messrs. Harris, Kenyon, and Barsky to the "Publisher's Subgroup." The "Librarian's Subgroup" will consist of Messrs. McDonald, McKenna, and Wedgeworth.

Mr. Trezza indicated that the study would probably take six months to one year and that, in all probability, would not get underway until early fall.

Dr. Burkhardt stated that he had held a discussion with Dr. Lee Burchinal of the National Science Foundation on the problem of copyright. Dr. Burchinal indicated that NSF would be prepared to cooperate with the Commission by giving financial support to undertake a study such as the one proposed by the publishers and librarians.

Commission on New Technological Uses of Copyrighted Works

NCLIS recommended to the White House the following persons for consideration as nominees to serve on the newly-created Commission on New Technological Uses of Copyrighted Works (CONTU): Dr. Burkhardt, Dan Lacy, John Hersey, and the members of the NCLIS Copyright Committee.

National Program Document

Copies of the final typed draft were distributed to each Commissioner. It was suggested that a well-written summary be prepared for wide distribution. Dr. Burkhardt suggested Martin Mayer of New York as a possible writer of a popular version. Dr. Burkhardt agreed to discuss the matter with Mr. Mayer.

Page proofs are at the Government Printing Office, and the printed document will be available in time for the American Library Association meeting in San Francisco.

The Commission voted to accept the final draft of the National Program Document. Dean Dunlap abstained because the document was at the Government Printing Office.

Library of Congress Study

The possibility of an NCLIS/Library of Congress study to define the near-term role of the Library of Congress in the evolving network for library and information services was discussed. The estimated cost for such a study is \$50,000.

National Inventory of Libraries

This study is needed for both the implementation of the National Program Document and the White House Conference on Library and Information Services. The principal investigator will:

- (1) Conduct an analysis of the resources now devoted to library services in the country as a whole, compare the resources to needs; document the apparent gaps; and
- (2) Extend the analysis and presentation to consider separately the individual states for which state-representative statistics become available through LIBGIS surveys, now estimated at 20 to 40 states. Mr. Trezza stated that he is negotiating with Mr. Boyd Ladd, formerly Assistant Director, National Center for Education Statistics, USOE, to see if he would be willing to undertake the study. Estimated cost for the study would be \$40,000.

National Program Committee

Having achieved its responsibilities of developing the National Program Document, Mr. Becker recommended the Committee now turn its attention to:

- (1) Refining and adding to the matrix outlining research and activity needed to meet the eight objectives in the National Program Document; and
- (2) Draft legislation.

The Commission voted unanimously to have the National Program for Library and Information Services work in the above areas.

Government Vs. Private Information

As a result of Col. Aines paper (copy distributed to each Commissioner), Dr. Burkhardt appointed a subcommittee consisting of Col. Aines (Chairman), Scott, and Lorenz. This Committee will develop preliminary plans for a meeting of a group of persons to discuss the issue of government vs. private information and to cover such questions as:

- (1) Should there be a Federal policy directing government agencies to set the fee for a product based on the cost of producing it?
- (2) What would the affect be?
- (3) How many agencies are sharing data bases and making it available to the public or private agencies below cost?
- (4) What is the relationship between Federal agencies and the private sector?
- (5) Should the Commission widen its concerns to cover more of the information industry?

Oettinger Report

Dr. Anthony Oettinger appeared before the Commission to discuss the study he prepared. The Commission expressed their disappointment concerning the inaccurate statements and factual errors contained in the report, and the premature distribution of the report by Harvard University. Dr. Oettinger agreed to incorporate clarifications to statements in question and correct the factual inaccuracies. Mr. Trezza will work with Dr. Oettinger in the revision of the report.

In summarizing his views, Dr. Oettinger stated, "I would encourage you to consider the current flow of tax support and the form it takes. The question to address in resolving your own stance of 'is it fair competition?' is to look at how tax money now flows. What the harm might be in a shift in flow, and the harm to the people in the shift."

Science Advisory Group

Science Advisory Group will hold a White House Conference. Dr. Burkhardt suggested that a letter be written to the President outlining our interest in, and possible involvement with, such a group.

CLENE

Mr. Trezza stated that a planning grant from the U.S. Office of Education will be forthcoming, and that the CLENE program will be formally launched at the ALA San Francisco conference. Mrs. Moore and Mr. Trezza are serving as liaison persons to the CLENE project.

Executive Director's Report

Unless indicated in advance to the contrary, it should be considered "standard policy" that the Commission meetings will be scheduled from 9:00 a.m. to 5:00 p.m. on the first day and from 9:00 a.m. to 12:00 noon on the second, and last, day.

A list of all Commission Committees is to be compiled and distributed to each Commission member.

National Science Policy and Organization Act of 1975

Col. Aines reported the introduction of a new Bill, H.R. 4461, "To establish a science and technology policy for the United States, to provide for scientific and technology advice and assistance to the President, to provide adequate administrative organization to assure effective Federal support and utilization of research and development."

Next Commission Meetings

September 25 - 26, 1975 - Los Angeles, California

November 20 - 21, 1975 - Washington, D.C. (Mrs. Scott suggested, and the Commission agreed, that the National Archivist be invited to the November meeting.)